



10/2015 Jan Schüller received the Lean and Green Star award from Peter de Rooy.

### LEAN AND GREEN

Lean and Green (<http://lean-green.nl/>) is a stimulation programme for businesses and authorities, implemented by Connekt: a Dutch non-profit network for sustainable mobility. It aims to encourage businesses and government bodies to move to a higher level of sustainability, by taking measures that not only yield cost savings, but at the same time reduce the burden on the environment.

If an organisation can demonstrate through a plan of action that it will be able to reduce its CO2 emissions by 20% in five years' time, it becomes eligible for the Lean and Green Award. If the objective in the plan of action is actually achieved, the organisation is awarded its first Lean and Green Star. With the Lean and Green Award, organisations can show that they are actively engaged in making their logistics and mobility process more sustainable. That is something to be proud of.

Lean and Green is based on three organization pillars: Lean and Green Logistics, Lean and Green Personal Mobility and Lean and Green Barge

(inland shipping in the container supply chain). Companies offering a product or service that contributes to the reduction of CO2-emissions and to the reduction of costs are invited to apply for the predicate Lean and Green Solution. Connekt/Lean and Green are therefore aiming to have Lean and Green made into the standard in logistics chains and mobility in countries where frontrunners are active. Italy, Belgium, Luxembourg and Germany started their own Lean and Green programmes, in cooperation with Connekt. Connekt/Lean and Green is preparing the launch of other European Lean and Green chapters

### FLASH AND THE STAR AWARD



Flash has been awarded with the lean & Green Star award by reducing CO2 emission over 20% through reducing the number of empty kilometers. This result has been audited and verified by an external party. The award was presented during a celebratory meeting on 20 October 2015 at BedrijfsAutoRAI Amsterdam.